

Instyle



Eva Longoria
Answers Your Questions About Fashion, Makeup & The Single Life

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what's NOW!

FIRST LOOK

TOTES FABULOUS



Pop art potter turned home décor guru **JONATHAN ADLER's** ever-expanding empire now includes chic (and cheeky) leather tote bags. We asked what's behind the line

Never fumble for your keys again.



How did you go from potter to purse-maker? I love mixing simple forms with groovy patterns. It's what I do with my pottery and furniture design, so bags seemed like a logical next step.

What attracted you to totes in particular? They're lightweight but still roomy. You can carry one to work with a pair of office heels in it, a cute gym outfit, an iPad—everything you need for the day.

And still stay organized! We spotted some cool details inside. Yes, I included inside pockets with little pictograms that show what you're supposed to put in each—keys, spectacles, and cell phone.

Fill in the blank: A handbag is to an outfit what a ___ is to a room. I would say a perfectly placed table lamp. It's the finishing touch: It's functional, decorative, and provides a much-needed glow.

From left: The Duchess in Blue Arcade (\$178), the Countess in Blue Chevron (\$198), the Countess in Grey Hollywood (\$198); jonathanadler.com.

ADLER AT A GLANCE



1979 The 13-year-old takes pottery class at summer camp and voilà!



1994 Sells his first collection of ceramic vases to Barneys New York. Not bad.



1998 Opens his first boutique in downtown N.Y.C. Shoppers flock.



2005 More stores (Miami, Chicago), more stuff (furniture, candles).



2009 Remodels Barbie's Malibu Dream House for Mattel. Can we move in?



RODEO DRIVE REVIVE

Who doesn't remember the scene in *Pretty Woman* when Julia Roberts is snubbed by the snooty salesgirls? That was Rodeo Drive at its prime, a symbol of glorious excess chronicled in the new image-loaded book *Fred Hayman*, about the creator of Giorgio Beverly Hills. Two decades later, the attitudes may have gone the way of canary yellow canopies and gilded Bentleys, but finding a splurge-worthy item is easier than ever, thanks to these recently opened boutiques enlivening the storied strip.

Fred Hayman: The Extraordinary Difference, by Rose Apodaca, \$65; amazon.com.



THEN



say what?

"JWEATS"
JEANS + SWEATS

Jeggings? Been there, done that! So labels such as Diesel and J Brand have a new denim-esque hybrid. These stretchy slip-ons are perfect for stylish couch potatoes.



Diesel Jogg jeans, \$195; diesel.com.